

Apply to join the 2025 **LEAD** Campaigners Program

At **Denver Families Action (DFA)**, our mission is to mobilize the community in support of a shared vision for a reimagined public education system in Denver. Together, we work towards a future where every child in Denver has access to a high quality public education that honors their inherent greatness.



► Program Overview

In the thousands of conversations DFA organizers have throughout our city, one consistent theme sticks out: a deep belief within the community that our leaders are not listening to their concerns and aspirations. In this challenge we see a significant opportunity: we aim to develop informed leaders committed to true community engagement and high quality public schools for all.

Our 2025 LEAD Campaigners program will equip emerging public education advocates with the skills and knowledge to effectively campaign on behalf of local leaders and issues. LEAD Campaigners receive a stipend for the four month program that is designed to provide an intentional space for LEADers to think critically about the evolving challenges and opportunities within Denver's public education and political landscapes.

LEAD Campaigners participate in high impact sessions on the fundamentals of running effective local campaigns through the lens of a campaign manager for a local election. This includes working with veteran campaign experts across standalone sessions and one weekend-long retreat.

Sessions will be held on the following dates and times:

- **Program Launch:** Saturday, **1/25/25** from 9:00 AM - 12:00 PM
- **Local Retreat:** Friday, **2/28/25** to Sunday, **3/2/25**
 - **Friday, 2/28/25:** Sessions in the afternoon and evening
 - **Saturday, 3/1/25:** Sessions all day
 - **Sunday, 3/2/25:** Sessions morning and afternoon
- **Session:** Friday, **3/14/25** from 3:00 - 6:00 PM
- **Session:** Friday, **4/11/25** from 3:00 - 6:00 PM
- **Session:** Friday, **4/25/25** from 3:00 - 6:00 PM

DFA is committed to equitable access to leadership development opportunities. To support this value, we offer all LEAD Campaigners a \$2,500 stipend for successful completion of the program. LEAD Campaigners must be able to submit a W9 to receive this stipend.



► Expectations and Commitments

As leaders in your communities, we know time is a precious resource. By joining the LEAD Campaigners program, **participants commit to one to two in-person program sessions a month and one weekend retreat.** Campaigners will be asked to prepare for sessions with intentional pre-work and will have the opportunity to apply what they've learned between sessions.

► Application Process

Interested applicants can expect to participate in an application and interview process that includes a written application, a phone interview, and a group interview. **Applications will be reviewed on a rolling basis, and interested applicants are encouraged to apply before the deadline.**

Application Deadline:

**Apply by Sunday,
December 8th, 2024 by close of day.**

Group Interview:

**Applicants should hold Saturday,
December 14th, 2024 from 9:30 AM - 1:00 PM.**

► Eligibility and Selection Criteria

Great leaders come from many walks of life. **Whether you have a background serving in our public schools, in public activism, or as a civic leader, successful applicants will bring a track record of positive impact in their communities.** Applicants should live in Denver or have a personal connection to Denver Public Schools, and be 18 years of age or older.

DFA is committed to fostering a diverse and inclusive community of talented individuals. We believe in providing equal opportunities to all applicants, regardless of race, ethnicity, gender, sexual orientation, disability, religion, or socioeconomic background.

As we build a diverse cohort of emerging advocates, we lead with an eye towards greater representation of Denver and our school communities. Historically, people of color, women, immigrants, LGBTQIA+ folks, and other underrepresented groups have been denied access to important tools and resources. We strongly encourage applicants from underrepresented groups to apply!

Contact Information

Are you interested but wanting to learn more about the LEAD Campaigners program? Let's connect!

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